

## Placebo Publications May 2018

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### **Placebo in the Media**

1. Open-Label Placebo (OLP): Take This, It Is A Sugar Pill, It Will Help You!  
[May 31, 2018, by Paul Enck & Sibylle Klosterhalfen]  
<https://sciencetrends.com/open-label-placebo-olp-take-this-it-is-a-sugar-pill-it-will-help-you/>
2. The 100 Billion Dollar-Euro Question: Is There A Placebo Effect In Medicine Outside Drug Trials?  
[May 4, 2018, by Paul Enck & Sibylle Klosterhalfen]  
<https://sciencetrends.com/the-100-billion-dollar-euro-question-is-there-a-placebo-effect-in-medicine-outside-drug-trials/>